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American Academy of Otolaryngology—Head and Neck Surgery

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## Doctors Company Announces Tribute Plan for AAO-HNS Members

In order to reward physician members for their loyalty to the company and for their commitment to outstanding patient care, The Doctors Company, the nation's leading physician-owned medical malpractice insurance carrier, launched the Tribute Plan, effective January 1, 2007.

The plan is a new financial benefit for physician members of The Doctors Company. It is an individual balance that accumulates each year until a physician's permanent retirement, at which time the balance will be distributed as a career award. Major funding for the Tribute Plan will take place over the next five years. More than a third of The Doctors Company's capital has been earmarked for this benefit.

"The Tribute Plan is a significant reward that underscores The Doctors Company's mission to advance and protect the practice of good medicine," said Richard E. Anderson, MD, FACP, chairman and CEO of The Doctors Company. "As a member-owned, doctor-led organization, we believe that by working together to promote outstanding patient care and reduce claims frequency, we all win."

This breakthrough benefits a loyalty pool that rewards members. A portion of the loyalty pool is allocated to each physician annually based on that physician's premium. Members will

receive their Tribute Plan award when they reach age 55 or older, have five or more years of continuous coverage with The Doctors Company, and retire from the practice of medicine. At the end of 2011, a member of The Doctors Company could accumulate a Tribute balance equal to 50 percent of his or her annual premium.

"The Tribute Plan is a long-term commitment to our members and to improving the environment in which our doctors practice. We believe it is a benefit that no other national medical malpractice carrier can match," continued Dr. Anderson.

The plan is an addition to the many benefits that members already receive. The company offers competitive premiums, pay dividends, industry-leading claims defense, and comprehensive risk management and patient safety programs as it delivers outstanding customer service.

"The announcement of this major new benefit underscores the reasons AAO-HNS is confident in its exclusive relationship with The Doctors Company," said Paul Markowski, deputy executive vice president of AAO-HNS. "We are proud to offer our members professional liability services from a carrier so firmly dedicated to protecting, defending, and rewarding our members."

Eligible members of The Doctors Company with policies in affect on or after January 1, 2007, are automatically enrolled and have begun accumulating balances. Tribute Plan awards are delivered as a lump-sum payment when the member retires. For additional information, please visit: [www.thedoctors.com/tribute](http://www.thedoctors.com/tribute).

The Doctors Company has been the sponsored medical malpractice carrier of the AAO-HNS since 2003. **B**

## Are You Using These Valuable Member Benefits?

Stop by booth #1046 to find out more about our rich array of best-in-class programs and services:

- Significant members-only discounts
- More than 750 different learning opportunities each year, totaling over 300,000 CME credit hours
- Health policy initiatives to help you implement quality, evidence-based care in your practice
- Expert periodicals, including our peer-reviewed, scientific journal, *Otolaryngology–Head and Neck Surgery*, the *Bulletin*, and the electronic newsletter, *The News*
- Advocacy efforts to protect your interests on Capitol Hill
- A strong BEST ENT network, dedicated to evidence-based research
- Involvement opportunities in more than 70 committees and ongoing humanitarian efforts
- ENT Careers, offering easy online access to employment opportunities and candidates



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